



National Geographic Little Kids

Launched in 2007, NG Little Kids won the "Parents' Choice Gold Award 2008 and 2009". The magazine is packed with teaching tools to provide foundation learning concepts to children. NG Little Kids is supported by interactive website with tips to help parents inspire a love of learning in their children.



National Geographic Kids

The World's No. 1 kid's magazine has been published since 1975. Fun-filled content and graphics inspire the love of learning about nature, science, world history, geography and environmental awareness.

National Geographic Magazine

National Geographic magazine has chronicle exploration and adventures which others had never been before. It has been Inspiring People to Care about the Planet! Its writings, photography and designs won the most coveted journalism award and the "Picture of the Year" award.

In today's context, Conservation is the single most relevant topic of our times and education of such topics should be everyone's concern. At National Geographic, Conservation and Education form 2 of our 4 pillars. Conservation can only be achieved through education; by educating people about the problems of our times, to inform them of alternatives, to educate them of the ills of our wasteful practices. All these, in order to preserve and conserve a clean and beautiful environment for future generations to come.

We know that the Family plays a critical role in the education of our next generation, almost as important if not most important in certain aspects, than formal education in schools. Hence, we have designed our magazines to cater to the family.

"With knowing, comes caring. With caring, there is HOPE!"

Dr. Sylvia Earle
Explorer-in-Residence
National Geographic Society

Where anyone from kindergarten students to parents can relate to our topics at their reading level and content maturity. And thereafter can share their thoughts, opinions and perspectives on the topics and enjoy a family conversation or activity together, based on National Geographic topics.

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